

Brennan Boyd

Bowling Green, Ky 42104 | brennan.boyd28@gmail.com | brennanboyd.com | linkedin.com/in/brennan-boyd/

EDUCATION

Western Kentucky University *Bachelor of Fine Arts* |
Major, Visual Studies and User Experience Certificate,
Graphic Design

Bowling Green, KY
December 2019 | May 2026

RELEVANT COURSEWORK

User Experience 400: UX Advanced Studio, User Experience 450: Advanced Developing and Testing

SKILLS

Digital Design: Adobe Photoshop, Illustrator and Dreamweaver, Figma, Visual Studio Code

Computer: Windows/MAC OS, Microsoft Word, Outlook

UX Design: User Research, Persona Development, Interaction Design, Prototyping,
Usability Testing & Iteration

RELEVANT EXPERIENCE

FiveStar

Assistant Manager

Scottsville, Kentucky

January 2023 - Present

- Organized, cleaned and maintained store through daily tasks and being friendly to create inviting and warm atmosphere for customers.
- Efficiently counted deposits of about **\$9000** and plugged end of day numbers into daily paperwork.
- Engaged with 20+ customers and assisted them based on current available products, promotional and policy information.
- Quick and accurate when balancing cash drawer and reconciling credit machine printouts.
- Inspected items for damage and scanned unusable merchandise out and obtain replacements for customers.

INVOLVEMENT EXPERIENCE

WKU Extended Reality (XR) Lab - Virtual Reality Museum Experience

January 2026

- UX Designer | Team of 2
- Co-designed an immersive VR museum experience, translating traditional museum navigation into an intuitive 3D user journey.
- Developed user flows and spatial layouts to guide visitors naturally through exhibits in a virtual environment.
- Conducted usability testing to identify friction in VR movement, exhibit interaction, and information discovery.
- Iterated on exhibit interactions and environmental cues to improve engagement and wayfinding

PROJECT EXPERIENCE

ForageKY Mobile App

August 2025 - Present

- UX Designer | 4-Person Team
- Contributed to the design of a location-based foraging app that helps users identify safe plants and fungi across Kentucky.
- Designed wireframes and interactive prototypes for plant identification and seasonal discovery features.
- Assisted with user research, persona development, and journey mapping to understand the needs of local foragers.
- Collaborated with teammates to refine information architecture and usability through iterative feedback.